

Matan Ashkenazi

Visual Designer

050-6791134
matanas99@gmail.com
matanashke.com

I am a broad-minded and detail-oriented designer with expertise in digital design, branding, marketing, and user experience. I combine creativity with technical skills to deliver impactful and innovative branding solutions. Passionate about technology, culture, and people, I focus on creating user-centric designs that resonate with diverse audiences.

Experience

Graphic Designer & UX/UI

Wittix - Payplus | 2023 - 2024

Lead brand design, creating impactful visual content such as ads and videos for social media platforms. Developed and implemented a new system, managing all phases from user experience design (UX) to final interface design (UI).

Freelancer | 2021 - present

Branding and design for several businesses including creating a logo, menu, promotional video, stickers, merchandise and posts for social networks.

Education

B.Des(Int) Specialization in Spatial Visual Communications | 2019 - 2023

Bachelor's degree at School of Design and Innovation The College of Management Academic Studies

Photoshop, Illustrator, Indesign | 2018 - 2019

Design software course in Shenkar

Film Major | 2006 - 2012

Herzliya Hebrew Gymnasium

Social Work

Student Association | 2022 - 2023

Representative of The School of Design

Tools

Photoshop | Illustrator | After effect | Premire | Figma | Xd | Indesign
Blender | Rhinoceros | 3D Max | Vray | Enscape | Autocad

Skills

Brand & Visual Identity | Image Making | Typography | Infographics |
User Experince | Wireframing & Prototype | UI Design | 3D Rendering